

Probus Club of Calgary

Volume 19, Issue 186, April 1st, 2010

Probus Club is a group of enthusiastic, concerned business associates, striving to develop positive business relationships that will benefit all members.

NEXT MEETING:

April 15th, 2010 @ 11:45am
Calgary Elks Lodge and Golf Club
2502 6th St. N.E.

FEES: Prospective members attending under an available category will attend their first meeting free of charge. Visitors who are not prospective members - \$26.00

- 1) Sid opened the meeting at approximately 12:25PM
- 2) The late start was due to the Elks Club not being ready for us.
- 3) To make up for lost time, the 40 second infomericals were started before lunch and continued throughout the meal.

New Member Inductions and Application For Membership

No new members where inducted at this meeting.

A new member application was received from Ryan Soper of Rightway Computers.

Other Business

- 1) Here is a recap of the two teams for the membership drive.

BEARS
Sid
Peter
Michael S
Keith
Harley
Dave K
Agnes
Rena
Veralin
Chris
Ralph

ELKS
Brenda
Michelle
Netty
Michael Y
Lloyd
Richard
Irvin
Mike D
David W
Al
Paul
Christine

Dave Koop announced that to date we have had 12 leads and 14 thank you's. Keep filling out the ballots and keep them coming in.

Our mini speaker was Brenda Mahoney of Critical Edge Marketing. Congratulations on your 1st year anniversary being in business. Brenda spoke about effective small business marketing. She indicated that the word "marketing" is the most misused word in business because it is used for such a vast variety of business aspects. Brenda also said that we need to work "on" our business as well as "in" our business. As a business coach, she comes up with a plan for your business and then explains how and when to do the right things at the right time to produce results.

A very informative talk.

Irvin Adler introduced our guest speaker, Melody Jackson of Harbour Light Financial Solutions Ltd. Melody is a CGA and Financial Consultant.

Highlights of her talk where:

She educates and develops financial strategies for business clients to help them grow to the next level.

Businesses should have a reserve fund for emergencies to help fight off distress at the first signs of financial difficulty.

They observe a clients business and determine what it will need to run effectively.

They teach their clients how to get referrals and how to enhance their services to show how they are specialized.

Small business owners need to band together so we can be heard by big corporations ie: affordable benefit packages. Melody is currently working with a group of professionals to develop a unique package which includes budgeting financial educational courses for employees and their families. Their ultimate goal is to see many people financially free and living their dreams.

Al Gibson thanked Melody for her informative talk and presented her with our token Probus notebook and pen.

Our mini speaker for the next meeting is Agnes Hobmaier of Transformed Interiors Inc.

Present

On April 1st we had three guests: Jeff Nechka of Premier Gems Ltd, Ryan Soper of Techs-on-Time, and Donna Dahl of Ma Ko Ye Marketing

April 1st members present:

Irvin Adler, Chris Alves, Mike Dowling, Al Gibson, Sid Helischauer, Agnes Hobmaier, Richard Hook, Michelle Johnston, Ralph Jorgensen, Dave Koop, Brenda Mahoney, Veralin Phillips-Michael, Paul Semadeni, Michael Setters, Harley Shouldice, Keith Traptow, Michael Youden

Leads and Thank-you's

Thank-You's

To:

From:

For:

Probus Club	Dave Koop Dave Koop Sales	Printing Order
Mike Dowling ComPro Services	Dave Koop Dave Koop Sales	Toner Order
Sid Helischauer Dynamic Images	Veralin Phillips-Michael CJ Campbell Insurance	Flowers

Leads

Dave Koop Dave Koop Sales	Ryan Soper Techs-on-Time	lunch to discuss business
Christina Wiley CMA	Harley Shouldice Marketing Maniacs	Bob Anderson Tax advice
Mike Dowling Compro Services	Mike Youden One Call	Quote on window cleaning for two properties
Irvin Adler Adler Law Office	Ryan Soper Techs-on-time	
Veralin Phillips-Michael CJ Campbell Insurance	Ryan Soper Techs-on-time	Insurance

New Categories to be Filled

IT person, Handyman, Caterer, Travel Agent, Promotional Products to name a few.

Existing Categories

Accounting Services
Carpet Cleaning
Computer Specialist
Florist
Marketing Consultant
Mortgage Broker
Photographer
Sign Printer

Asset Protection
Chiropractor
Evaluator
General Insurance
Mass Communications
Print Broker
Promotional Products

Business Coach
Organizer / Stager
Financial Planner
Construction
Lawyer
Realtor
Web Design

NEW MEMBERS:

Be sure to bring your business associates to the next open meeting and show them the advantages of belonging to the Club. If you have contacts that you would like to have invited to a meeting, pass their name and telephone number to the Membership Director, and he will follow up on all leads.

**Remember, if someone you recommend joins Probus
you will receive a \$50 gift certificate from Probus to use as dues on Social Events.**

Probus Club of Calgary Calgary's Networking Club BOARD OF DIRECTORS 2010

President	Sid Helischauer
Past President	Veralin Phillips-Michael
Vice President	Mike Dowling
Treasurer	Richard Hook
Secretary	Peter Whalley
Guest Speakers	Rena St Clair
Membership	Lloyd Traptow
Social	Chris Alves
Leads & Thank You's	Dave Koop

OUR WEBSITE

Our website can be viewed at:
www.probusclubcalgary.org